

APPLICATION DOCUMENTATION

REKLAMA POLYGRAF 2018

25th International Trade Fair for Advertising, Media,
Printing

PVA EXPO PRAHA, May 29–31, 2018

IMPORTANT DATES

The first closing deadline at preferential prices for the lease of the exhibition area	November 30, 2017
The second closing deadline at preferential prices for the lease of the exhibition area	January 31, 2018
Closing deadline for technical services	March 30, 2018
Closing deadline for orders of the construction of stands and their equipment	March 30, 2018
Closing deadline for sending of the Confirmation of implementation and for sending of layouts with the marking of the inlets of electricity, water and sewage water	March 30, 2018

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Business Company: ABF, a.s.
Registered office: Beranových 667,
199 00, Prague, Czech Republic

Workplace, mailing address: Dělnická 12, 170 00, Prague, Czech Republic
Company Registration No.: 63080575, Tax Id. No.: CZ63080575
Registered by Municipal Court in Prague, Section B, File no. 3309
Bank Details: Expobank CZ a.s., Account No. 5085320021/4000
IBAN: CZ724000000005085320021, SWIFT: EXPNCZPP
Tel.: +420 225 291 235
Internet: www.reklama-fair.cz, www.pvaexpo.cz

1. ADVERTISING

1.1. SIGNMAKING

- 1.1.1. Components for illuminated signs
- 1.1.2. Neon, Neon components
- 1.1.3. LED components
- 1.1.4. Engraving, milling
- 1.1.5. Large-format cutting systems
- 1.1.6. Digital printing machines
- 1.1.7. Large-format printing
- 1.1.8. Large-format digital printing
- 1.1.9. Production print
- 1.1.10. Laminators
- 1.1.11. Orientation systems
- 1.1.12. Enameling
- 1.1.13. Tools and accessories for lamination
- 1.1.14. Software for signmaking
- 1.1.15. Materials for signmaking
- 1.1.16. Sheet materials
- 1.1.17. Plexiglass, aluminum - profiles, plates
- 1.1.18. Self-adhesive, laminating, double-sided foils
- 1.1.19. Transfer papers and foils
- 1.1.20. Materials for digital printing
- 1.1.21. Banners, canvases
- 1.1.22. Inks
- 1.1.23. Advertising graphic art
- 1.1.24. Cut graphics
- 1.1.25. Printed graphics
- 1.1.26. Floor graphics
- 1.1.27. Window graphics
- 1.1.28. Eco-material

1.2. PROMOTIONAL AND GIFT ITEMS

- 1.2.1. Catalogue goods
- 1.2.2. Atypical promotional items
- 1.2.3. Tailor made
- 1.2.4. Consumer contest gifts
- 1.2.5. Bonus gifts to support sales
- 1.2.6. Anniversary gifts
- 1.2.7. Mailing insertions
- 1.2.8. Contest and sponsoring items
- 1.2.9. Packages for promotional and gift items
- 1.2.10. Machine embroidery
- 1.2.11. Promotional bags
- 1.2.12. Promotional textile, Textile printing
- 1.2.13. Others

1.3. SALES SUPPORT

- 1.3.1. Sales support media in-door, out-door
- 1.3.2. Demo stands
- 1.3.3. Sales shelves of wood, cardboard, metal, plastic
- 1.3.4. Lightboxes
- 1.3.5. Shelf systems
- 1.3.6. Touch Screen kiosks
- 1.3.7. Sales displays
- 1.3.8. Poster and other frames
- 1.3.9. P.O.S. fixtures

- 1.3.10. Sales support textile items
- 1.3.11. Merchandising tools
- 1.3.12. Brochure racks
- 1.3.13. Wobblers, clips
- 1.3.14. Racks, stacks, coin bins, and other plastic items
- 1.3.15. Shelf eye-catchers
- 1.3.16. Advertising and customer eye-catchers
- 1.3.17. Sales promotion items
- 1.3.18. Mobile data acquisition systems
- 1.3.19. Barcode systems (readers, printers, systems)
- 1.3.20. Sales promotion agencies
- 1.3.21. Corporate mercantile printed materials

1.4. OUTDOOR

- 1.4.1. Billboards, Bigboards, Megaboards - static as well as rotary
- 1.4.2. Citylights and other light indoor and outdoor carriers
- 1.4.3. Advertising on public transport vehicles
- 1.4.4. Movable advertising
- 1.4.5. Inflatable advertising means
- 1.4.6. Atypical large-scale advertisement
- 1.4.7. Poster services
- 1.4.8. Eye-catchers (static, rotary)
- 1.4.9. Multimedia and presentation posts

1.5. MARKETING SERVICES

- 1.5.1. Marketing survey
- 1.5.2. Direct mailing services
- 1.5.3. Telemarketing, call centres
- 1.5.4. B2B (business to business), B2C (business to customers)
- 1.5.5. CRM (Customer Relationship Management)
- 1.5.6. E-marketing
- 1.5.7. Mobile marketing
- 1.5.8. Marketing and management consultancy
- 1.5.9. Hardware and software for company management and marketing
- 1.5.10. Public relations
- 1.5.11. Sponsorship
- 1.5.12. Event agency

1.6. PROMOTION SERVICES

- 1.6.1. Advertising agencies
- 1.6.2. Advertising design
- 1.6.3. Photobanks
- 1.6.4. Graphic and packaging design
- 1.6.5. Graphic creative studios
- 1.6.6. Exhibition systems, lease of mobile halls
- 1.6.7. Realisation of exhibition displays
- 1.6.8. Decorator companies
- 1.6.9. Others

1.7. MEDIA, MEDIA SERVICES AND SPECIALIZED PUBLISHING HOUSES

- 1.7.1. Printed media
- 1.7.2. Electronic media
- 1.7.3. Internet and internet services
- 1.7.4. Information services, databases
- 1.7.5. Other media forms of promotion
- 1.7.6. Media for sound, image and data recording



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Oa

1.8. PROFESSIONAL ORGANISATIONS AND ASSOCIATIONS	1.16. POLYGRAPHIC TECHNOLOGY AND MATERIALS
1.9. SPECIALIZED LITERATURE	1.16.1. Printers for book printing, serigraphy, gravure printing, flexography and offset
1.10. SPECIALIZED EDUCATION AND SCHOOLS	1.16.2. Digital printing machines
1.11. OFFICE SUPPLIES	1.16.3. Automatic copiers
1.11.1. Office and telecommunication technology	1.16.4. Machines for book processing (guillotines, folders, collation, machines, etc.)
1.11.2. Computer accessories	1.16.5. Printing inks, printing plates, chemicals, lacquers, glues, printing rubber
1.11.3. School equipment and tools	1.16.6. Other polygraphic materials
1.11.4. Writing and correcting tools	1.16.7. Repairs and service
1.11.5. Office accessories	1.17. POLYGRAPHIC SERVICES
1.11.6. Paper, paper products and envelopes	1.17.1. Printing works
1.11.7. Sorting and archiving	1.17.2. Reproduction studios
1.11.8. Warehousing and packaging	1.17.3. Copying
1.11.9. Forms and mercantile materials	1.17.4. Printing copying
1.11.10. Presentation aids and equipment	1.17.5. Finishing
1.11.11. Writing pads, pads, notebooks	1.18. POLYGRAPHIC PRODUCTS
1.11.12. Boxes, containers, packages	1.18.1. Printed materials
1.11.13. Calendars, postcards and albums	1.18.2. Other paper products
1.12. ARTISTIC STUDIO - Materials and tools for painters, graphics, sculptors, restorers, architects...	1.19. USED MACHINES AND EQUIPMENT
1.12.1. Paints and painter's accessories	1.20. ENVIRONMENTAL PROTECTION, GARBAGE AND ECOLOGY
1.12.2. Drawing tools (pastels, crayons, china inks, charcoals and pencils, markers, pens, tools...)	1.21. DIGITAL SOLUTIONS IN THE PHOTOGRAPHIC INDUSTRY
1.12.3. American retouch	1.21.1. Devices and accessories
1.12.4. Painting canvas and accessories, paintbrushes	1.21.2. Digital cameras
1.12.5. Graphical tools and printing paints	1.21.3. 3D-cameras
1.12.6. Sculptor's and ceramist's clays, moulding materials, sculptor's and ceramist's accessories	1.21.4. Web cameras
1.12.7. Cardboards, papers, cartons, pads and sketch books	1.21.5. Photographic transportation packagings
1.12.8. Art galleries and show rooms	1.21.6. Batteries and accumulators
1.12.9. Arts publications	1.21.7. Video/film technology and accessories, post-production
1.12.10. Others	1.21.8. Image input and output (scanners and printers)
1.13. POLYGRAF	1.21.9. Software and hardware for image processing
1.14. PRE-PRESS	1.21.10. Photofinishing systems
1.14.1. Computers	1.21.11. Photographic studios
1.14.2. Scanners	1.21.12. Lighting and illuminative systems
1.14.3. Monitors	1.21.13. Reflecting screens
1.14.4. Reproduction cameras	1.21.14. Photographic backgrounds, scene setup
1.14.5. Tablets	1.21.15. Exposure meters
1.14.6. Printers	1.21.16. Tripods
1.14.7. Software for DTP	1.21.17. Testing and measuring instruments
1.14.8. Page mounting	1.21.18. Consulting and implementing companies
1.14.9. Imagesetters	1.22. PRESENTATION, PROJECTION AND CONFERENCE TECHNOLOGY
1.14.10. CTP systems	1.22.1. 3D-projectors
1.14.11. Proof systems and devices	1.22.2. Video data projectors
1.14.12. Archiving equipment	1.22.3. Technology and equipment of conference rooms
1.14.13. Computer networks, systems	1.22.4. Large-format LED panels
1.14.14. Other machines and equipment for DTP and pre-press systems	1.22.5. LCD projectors
1.15. PRINTING MATERIALS	1.22.6. Plasma displays
1.15.1. Papers	1.22.7. Audio technology
1.15.2. Cartons	1.23. 3D PRINT AND TECHNOLOGY
1.15.3. Other materials for printing	



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Trade Fair Nomenclature

REKLAMA POLYGRAF

PVA EXPO PRAGUE, May 29–31, 2018

Ob

1.24. RESEARCH, DEVELOPMENT, EDUCATION

- 1.24.1. Research institutes, institution
- 1.24.2. Universities, universities of applied sciences

1.25. SOFTWARE

- 1.25.1. 3D Visualization
- 1.25.2. 3D graphics and modeling software
- 1.25.3. CAD/CAM systems
- 1.25.4. CT/MRT and image processing systems
- 1.25.5. Digitizing systems
- 1.25.6. Measuring and documentation software
- 1.25.7. Simulation software, software for virtual reality
- 1.25.8. Software for project management

1.26. MACHINERY, EQUIPMENT, TOOL, ACCESSORIES, TECHNOLOGIES

- 1.26.1. Scanners, 3D scanners, laser scanners, hand scanners
- 1.26.2. CT/MRT and systems for image processing
- 1.26.3. CAD/CAM hardware
- 1.26.4. Machines for manufacturing models and forms
- 1.26.5. Machines for rapid prototyping
- 1.26.6. Machines for fast processing
- 1.26.7. Printer 3D manufacturers
- 1.26.8. Laser machines for the production of models and tools
- 1.26.9. Hybrid technology
- 1.26.10. Material protection and packaging materials, surface protection
- 1.26.11. Hardening technology and surface finishing technology
- 1.26.12. Hybrid technology

1.27. PRODUCTION OF TOOLS AND FORMS (GENERATIVE PROCESSES)

- 1.27.1. Formation of models, architectural design models
- 1.27.2. Technology for modeling
- 1.27.3. Fast creation tools
- 1.27.4. Pilot production, small-lot production
- 1.27.5. Microtechnology
- 1.27.6. Lightweight construction
- 1.27.7. Hybrid modeling
- 1.27.8. Functional changes
- 1.27.9. Surface finishing/upgrading
- 1.27.10. MATERIALS

- 1.27.11. Plastics
- 1.27.12. Ceramics
- 1.27.13. Metal
- 1.27.14. Hybrid materials, Composites, fiber composites
- 1.27.15. Functional Materials
- 1.27.16. High Performance Composites
- 1.27.17. Innovative materials

1.28. INSTRUMENTS FOR MEASURING, CONTROL, REGULATION, VERIFICATION

- 1.28.1. Test and Measurement Instruments
- 1.28.2. Three-dimensional Measuring Devices
- 1.28.3. Simulation
- 1.28.4. Laser Measurement Technology and Calibration
- 1.28.5. Measuring and Display Devices
- 1.28.6. Measuring Devices and Systems, Measuring tools
- 1.28.7. Optical measuring technology, sensory sets
- 1.28.8. SERVICES
- 1.28.9. Construction and development
- 1.28.10. Organization, project management, counselling
- 1.28.11. Engineering and projection companies
- 1.28.12. Development of molds/forms and engineering
- 1.28.13. Generative Production
- 1.28.14. Product Development
- 1.28.15. Simulation
- 1.28.16. Sellers of 3D printers
- 1.28.17. Providers of 3D printing services
- 1.28.18. Copyright and patent law
- 1.28.19. Financing and fundraising

1.29. PROFESSIONAL LITERATURE

- 1.29.1. Publishers
- 1.29.2. Professional media

1.30. ORGANIZATIONS, INSTITUTIONS

- 1.30.1. Associations
- 1.30.2. Organizations
- 1.30.3. Institutions
- 1.30.4. Agencies
- 1.30.5. Manufacturing laboratory, open workspaces, hackerspaces

1.31. OTHERS



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Binding Application Form for Participation of the Firm - General Agreement

REKLAMA POLYGRAF

PVA EXPO PRAGUE, May 29–31, 2018

Closing deadline for orders is March 30, 2018

1

Forms that can be completed on a PC can be downloaded from www.reklama-fair.cz/en/forexhibitors/

EXHIBITOR

Company name _____ Reg. No. _____
Registered office* - street _____ Tax ID. No. _____
Town _____ Postal Code _____ Country _____
Internet _____
Contact person _____ Position _____
Tel./mobil _____ E-mail** _____
Mailing address, if different from the registered office _____
Email for sending invoices electronically _____

REPRESENTATIVE OF THE EXHIBITOR (To be completed only in the case when the Exhibitors ask assurance of their participation through a representative, including all invoicing and correspondence)

Company name _____ Reg. No. _____
Registered office* - street _____ Tax ID. No. _____
Town _____ Postal Code _____ Country _____
Internet _____
Contact person _____ Position _____
Tel./mobil _____ E-mail** _____
Mailing address, if different from the registered office _____
Email for sending invoices electronically _____

* For natural persons (individuals) please state the place of business.

** This must be filled in for the sending of the position, assembly instructions, etc.

I grant permission to ABF, a.s. to send me commercial information in an electronic form, in accordance with Act no. 480/2004 Coll. This permission can be withdrawn anytime in the future by sending a text „stop“ to stoplist@abf.cz.

signature of exhibitor/ representative of the exhibitor

EXHIBITION AREA			Price in CZK/m ² according to the application date			Fill in dimensions in whole metres		
			by 30. 11. 2017	by 31. 1. 2018	from 1. 2. 2018	width - length	depth	total m ²
Indoor exhibition area	Row	(minimally 6 m ²)	2,600	2,800	3,000			
	Corner	(minimally 15 m ²)	2,700	2,900	3,100			
	U-shape	(minimally 40 m ²)	2,800	3,000	3,200			
	Island	(minimally 80 m ²)	2,900	3,100	3,300			
Outdoor area			1,000	1,200	1,400			
Construction of expositions through ABF			Registration fee			4,900		
YES / NO <input type="checkbox"/> YES <input type="checkbox"/> NO			Assurance of damage liability insurance			800		
BRANCH FOR LOCATION – specify the branch in words and state the branch code:								
PRICE - TOTAL								

All prices are without VAT.

I hereby confirm that I read the Business Terms and Conditions of ABF, a.s., which are an integral part of this application form, and that I understand them and agree with them. I take into account that this is a framework agreement which will be realized in steps, based on further orders made in writing or via e-mail. If the orders are issued by a third party, the original is always required.

_____ for ABF, a.s.

_____ date, signature of exhibitor, stamp /representative of the exhibitor



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Business Terms and Conditions of ABF, a.s. for Participation of Exhibitors in the Trade Fair

REKLAMA POLYGRAF

PVA EXPO PRAGUE, May 29–31, 2018

1a

Organiser: ABF, a.s., registered office: Beranových 667, 199 00, Prague, Czech Republic, Company Registration No. 63080575
Exhibitor: Legal entity or natural person to whom ABF, a.s. has confirmed participation in the Trade Fair or Exhibition
Place of the event: PVA EXPO PRAGUE - Beranových 667, 199 00, Prague, Czech Republic

Article 1. – Basic conditions for Exhibitor's Participation in the Trade Fair

- The basic precondition for participation in the Trade Fair is the delivery of the Binding Application for Participation of the Firm, properly filled and signed in (hereinafter referred to as "Binding Application"). After the receiving of the Binding Application, ABF, a.s. will send to the Exhibitor a confirmation of its receipt.
- By signing the Binding Application, the Exhibitor undertakes to adhere to the Business Terms and Conditions and Technical Conditions of ABF, a.s. for the Exhibitor's participation in the Trade Fair.
- The exhibits presented and services offered must be in accordance with the focus of the Trade Fair (with the so-called Trade Fair Nomenclature).
- The services related to the Exhibitor's participation in the Trade Fair shall be ordered by means of separate order forms provided for in the Application Documentation to the Binding Application.
- The Exhibitors must not remove the exhibits and displays before the end of the Trade Fair or Exhibition.
- The Exhibitor is entitled to exhibit, sell or otherwise make available to the public only the products for which he is authorized and whose disclosure to the public does not infringe the copyright or other rights of third parties.
- The Exhibitor is obliged to arrange, at his own expenses, for visas, licences and any other necessary permissions to sell products at the trade fair. In the event that the Exhibitor will not attend the trade fair because he did not receive an appropriate visa or another permit, the Exhibitor is not entitled to a refund of the deposit payment made on the rental of exhibition area. In such case, the deposit is considered a cancellation fee.

Article 2. – Terms of payment

- After the receiving of the Binding Application, ABF, a.s. will send to the Exhibitor an advance invoice for the lease of the exhibition area ordered and for the registration fee.
- After the closing date of the ordered technical services, the Exhibitor will be sent an advance invoice for the ordered services associated with the lease of the exhibition area. The settlement of this advance invoice will be a precondition for implementation of the order of technical services.
- The final invoice with a deduction of advances will only be sent after the end of the Trade Fair.
- The basic price of the lease and the Registration Fee includes:
 - Rental for the exhibition area during the assembly, Trade Fair and dismantling
 - Insertion into the Trade Fair Catalogue (Trade Fair Guide) to the extent of the data stated in the Order of Registration into the Catalogue (Guide)
 - Insertion into the orientation system of the Trade Fair
 - Five Exhibitor's Cards for the firms with an ordered area up to 30 m²
 - One Exhibitor's Card for every additional 10 m² commenced exceeding the area of 30 m²
 - Assembly/Dismantling Cards for the Implementation Teams making it possible for the vehicles to enter the Exhibition Centre (ABF, a.s. is authorised to demand a financial security at the entrance)
- The basic price of the lease and the Registration Fee do not include:
 - External walls of the stand or any other equipment of the stand or the walls of the neighbouring stands
 - Registration fee for Co-Exhibitors
 - Other records of the firm - i.e. branch offices, divisions, business representations, etc.
- Cancellation Conditions
If the Exhibitor cancels their participation in the Trade Fair, the following cancellation fees (contractual penalties) shall apply:
 - 20 % of the total rental charged on the cancellation of the Binding Application in a term more than 90 days before the Trade Fair beginning
 - 50 % of the total rental charged on the cancellation of the Binding Application in a term from 30 to 90 days before the Trade Fair beginning
 - 100 % of the total rental charged on the cancellation of the Binding Application in a term less than 30 days before the Trade Fair beginningThe cancellation fees shall apply even in the case of reduction made by Exhibitor of the area ordered.
The obligation to pay cancellation fees shall apply to those Exhibitors to whom the participation in the Trade Fair was confirmed according to Art. 1(1) even in the case that they have not paid the advance invoice or any other invoice. The cancellation of the Exhibitor's participation in the Trade Fair must always be made in writing.
The registration fees shall be forfeited in full amount, regardless of the date of cancellation of the Binding Application.
- For each of the other firms which the Exhibitors will present in their expositions (in the form of a presentation of exhibits, with an advertisement panel, company logo, commercial name, folders, video programmes, etc.), the Exhibitor is obliged to pay the Co-Exhibitor's Registration Fee. The firm properly registered in this way will be presented in the Trade Fair Catalogue (Trade Fair Guide) to the full extent as the Exhibitor. In the case of any breach of this principle, the Exhibitor will be obliged to pay the Co-Exhibitor's registration Fee and a contractual penalty at an amount of the registration fee, at any time during the Trade Fair.
- All the prices are stated as VAT exclusive.
- Shall the exhibitor fail to pay for the rented exhibition area and for the ordered services 14 days before the start of the trade fair, ABF, a.s. reserves the right to cancel the participation of the Exhibitor.

Article 3. – Exhibition area

- ABF, a.s. leases indoor exhibition areas without any equipment, with the possibility of connection of power supply, water pipeline, sewerage, telephone and cleaning, with the option of other services on the basis of the order. The precondition for the handover of the exhibition area ordered shall be the settlement of all the payments due in the context with participation in the Trade Fair.
- ABF, a.s. furthermore leases outdoor exhibition areas on the dedicated free areas of the Exhibition Centre. (ATTENTION: in the case of outdoor stands it is necessary to count with the overlapping of the roof above the stand – the roof must not interfere into the neighbouring area).
- The minimum sizes of the exhibition areas are stated in the Binding Application.
- ABF, a.s. can, after consulting the matter with the Exhibitor, reduce the area of the rented exhibition space and to change its shape. ABF, a.s. reserves the right to change the placement of the exhibition area. If the contracted area is not available to the Exhibitor for reasons caused on the part of ABF, a.s., the Exhibitor is entitled to the reimbursement of the registration fee, lease charge paid and the price for the services ordered and already paid for. ABF, a.s. will not accept and will not indemnify any claims for damages which the Exhibitor could have incurred for this reason.
- If the Exhibitor himself does not provide a stand or does not order it at ABF, a.s., he will only have an unlimited booked exhibition area. The Exhibitor is obliged to respect the raster of the exhibition area, i.e. not to exceed the area, even in the case of raised height dominances.
- The Exhibitor shall receive a raster of the exhibition areas with the marking of their position after the settlements of all the payments due for the rented space and after the final processing of Binding Applications.

- The architectural concept in the exhibition halls counts on the implementation of the classical rectangular exhibition raster, within which the following exhibition areas will be available:
 - Row areas with a free front side
 - Corner areas with two open sides - along which the visitors walk
 - U-shape areas (front) with three open sides - along which the visitors walk
 - Island areas where all of the four sides are free
- The Exhibitor is obliged to leave the exhibition area after dismantling in the same condition in which it was before the commencement of the erection.
The Exhibitor is obliged to settle any destruction, damage or excessive contamination according to the expenses actually incurred for the remedy of such damage (contamination).
- The Exhibitor is not authorised to sublease the exhibition area leased to any third parties.
- The Exhibitors are obliged to adhere to arrival and departure time schedule from the exhibition areas.

Article 4. – Damage liability insurance

- ABF, a.s. is not liable to the Exhibitors or their Co-Exhibitors for any loss, destruction or any damage to the articles brought by the Exhibitors into the areas leased. (i.e. exhibits, equipment and facilities of the stands, packages, packing materials, etc.), regardless of the fact whether the loss, destruction or other damage has arisen during the assembly, dismantling, transport or in the course of the Trade Fairs.
- Exhibitors participate in the trade fair at their own risk. The Exhibitor will not claim that ABF, a.s. is liable for any demands of third parties for reimbursement of any damage resulting from the participation of the Exhibitor in the trade fair.
- The Exhibitors are obliged to be insured for liability for damage caused by its activities to third parties during the entire term of the Trade Fair.
- ABF, a.s. provides for the benefit of Exhibitors liability insurance for damage caused by the Exhibitor's activity to third parties at the time of the fair, assembly and disassembly up to the amount of the indemnity CZK 1,500,000 for the price of CZK 800 without VAT.
- If the Exhibitor has an individual insurance policy for liability for damage to the indemnification limit of min. CZK 1,500,000, the Exhibitor must provide ABF, a.s. with the confirmation of the insurance from the particular insurance company.
- The Exhibitors have a possibility of contracting an insurance policy covering the set of their own exhibits, equipment and accessories of the stands against risks of thefts or robbery and natural disasters for the term of the Trade Fair. This insurance can be contracted in the premises of the PVA EXPO PRAGUE Exhibition Centre.

Article 5. – Safety, health and fire protection

- The Exhibitors are obliged to observe, during the assembly, in the entire course of the Trade Fairs and during the dismantling, safety, hygienic, fire protection, environmental and other generally binding legal and internal regulations valid in PVA EXPO PRAGUE and principles of the handling of all technical equipment and flammables. Furthermore, the Exhibitors are obliged to observe appropriate fire regulations valid for separate exhibition areas and the instructions of the authorised members or the fire assistance service and of the staff of ABF, a.s.
- The Exhibitors must store or use, in their expositions or in the area of the Exhibition Centre, any flammable or radioactive substances, explosives, acids, poisons and other products harmful to health.
- In the course of the Trade Fairs, as well as during the assembly and disassembly thereof, it is forbidden to smoke and to handle naked flame in all the indoor areas of the Exhibition Centre.
- The Exhibitors are responsible for the condition of the wiring system of the stand (display), including the condition of electrical appliances. The electrical installation works can only be carried out by a person duly authorised to do so, i.e. possessing the "Certificate of Competence".
- The Exhibitors are obliged to use dedicated walking paths and roads. The Exhibitors are required to keep free the escape ways, areas at electrical switchboards, water stops, hydrants (internal intake points).
- The Exhibitors are obliged to observe the fundamental principles of safety behaviour in the vicinity of handling trolleys.

Article 6. – Basic preconditions for the erection of a stand

- The service of stand erection is offered and implemented by ABF, a.s. The Exhibitors who prefer to ensure the erection of their stands by themselves and not through ABF, a.s. are obliged to submit the ground plan and front view of the stand with the marking of dominant heights, as well as with the marking of power, water and sewerage system lines, for approval to ABF, a.s. not later than 30 days before the commencement of the Trade Fair.
- The Exhibitors are obliged to ensure implementation of the rear wall (except for the stands with an island location) of their expositions at a minimum height of 2.5 m.
- The Exhibitors are obliged to adhere to the ABF, a.s. Technical Conditions for Participation of Exhibitors in the Trade Fair.
- The Exhibitors are responsible for construction and technical implementation of the stand and stands for any damage to property and health caused by inappropriate stand construction.

Article 7. – Presentation of Exhibitors

- The Exhibitor is entitled to promote his / her products or services only on his own exposure and shall not disturb or restrict the surrounding exposures.
- Placement of any advertising or promotional materials out of the Exhibitor's own exposition is only permitted after a previous written approval from ABF, a.s., and is for free.
- ABF, a.s. is authorised to forbid or remove, at the Exhibitor's expense, all advertising which does not correspond to the above listed conditions or which support fascism, race, religious or other intolerance or which is not compatible with human dignity.
- During the Trade Fair, it is only permitted to perform audio-visual, acoustic, musical, dancing and other productions provided that the other Exhibitors will not be disturbed by the operation of these facilities and that ABF, a.s. has granted its consent to these productions. In order to be allowed to perform productions at the exposition, the Exhibitor is obliged to apply for approval from the competent collective administrator of copyrights (such as OSA, INTERGRAM). The noise level beyond the limits of the stand must not exceed the value permitted by legal regulations.
- ABF, a.s. is authorised to forbid all performances causing excessive noise, dust, pollutants, vibrations, endangering safety of visitors or other exhibitors or disturbing the Trade Fair operation, and to require the Exhibitor in question to pay a contractual penalty amounting to CZK 5,000.

Article 8. – Deadline for applications and orders

- It is necessary to send the Binding Application, the Order for Technical Services, Order of Erection of the Stand, Order of Registration of Other Firms - Co-Exhibitors and the Order of Records into the Catalogue and any other order forms to the address: ABF, a.s., Trade Fair Administration, Dělňnická 12, 170 00, Prague, Czech Republic, by the specified deadlines of individual closing dates.
- We recommend that all correspondence should be sent by registered mail.

Article 9. – Final provisions

- ABF, a.s. reserves the right to refuse or cancel the participation of the trade fair if the Exhibitor does not act in good faith, fails to observe the rules of contracting, or breaches the technical and safety regulations and instructions.
- All requirements and changes on the part of the Exhibitors must be sent to the ABF, a.s., subject to a previous agreement with ABF, a.s. Trade Fair Administration, in writing. All complaints on the part of Exhibitors towards ABF, a.s. for the time of stand assembly and course of the Trade Fairs must be submitted in writing to the ABF, a.s. before the end of the Trade Fairs or during the dismantling work, until it is completed.
- The present Business Terms and Conditions form an integral part of the Binding Application for participation of the firm at the Trade Fair.



Business Company: ABF, a.s.
Registered office: Beranových 667,
199 00, Prague, Czech Republic

Workplace, mailing address: Dálnická 12, 170 00, Prague, Czech Republic
Company Registration No.: 63080575, Tax Id. No.: CZ63080575
Registered by Municipal Court in Prague, Section B, File no. 3309
Bank Details: Expobank CZ a.s., Account No. 5085320021/4000
IBAN: CZ724000000005085320021, SWIFT: EXPNCZPP
Tel.: +420 225 291 235
Internet: www.reklama-fair.cz, www.pvaexpo.cz

Co-exhibitor application

REKLAMA POLYGRAF

PVA EXPO PRAGUE, May 29–31, 2018

Closing deadline for orders is March 30, 2018

2

Exhibitor (Company name): _____

We declare that the following firms (our Co-exhibitors) will be presented within the framework of our exposition.
For each of them we will pay the Registration Fee amounting to **CZK 4,900**

Number of co-exhibiting firms (in the case of a larger number please fill in more forms no. 2)

1st Co-exhibitor

Company name _____ Reg. No. _____
Registered office* - street _____ Tax ID. No. _____
Town _____ Postal Code _____ Country _____
Internet _____
Contact person _____ Position _____
Tel./mobil _____ E-mail _____

2nd Co-exhibitor

Company name _____ Reg. No. _____
Registered office* - street _____ Tax ID. No. _____
Town _____ Postal Code _____ Country _____
Internet _____
Contact person _____ Position _____
Tel./mobil _____ E-mail _____

3rd Co-exhibitor

Company name _____ Reg. No. _____
Registered office* - street _____ Tax ID. No. _____
Town _____ Postal Code _____ Country _____
Internet _____
Contact person _____ Position _____
Tel./mobil _____ E-mail _____

4th Co-exhibitor

Company name _____ Reg. No. _____
Registered office* - street _____ Tax ID. No. _____
Town _____ Postal Code _____ Country _____
Internet _____
Contact person _____ Position _____
Tel./mobil _____ E-mail _____

* For natural persons (individuals) please state the place of business.

All prices are without VAT.

I hereby confirm that I read the Business Terms and Conditions of ABF, a.s., which are an integral part of this application form, and that I understand them and agree with them. I take into account that this is a framework agreement which will be realized in steps, based on further orders made in writing or via e-mail. If the orders are issued by a third party, the original is always required.

_____ for ABF, a.s.

_____ date, signature of exhibitor, stamp /representative of the exhibitor



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Order of Technical Services

REKLAMA POLYGRAF

PVA EXPO PRAGUE, May 29–31, 2018

Closing deadline for orders is March 30, 2018

3

Exhibitor (Company name): _____

All services not marked will be automatically considered as NOT ORDERED.

For Technical Terms and Conditions, as well as for specification of services, see the following page.

Forms that can be completed on a PC can be downloaded from www.reklama-fair.cz/en/forexhibitors/

Order of power supply

(Price per one inlet, mark those requested with)

Power supply inlet of 230 V – L + N + PE (1 phase + neutral + grounding)

	indoor area	outdoor area
up to 2 kW – 1 socket	<input type="checkbox"/> CZK 3,500	<input type="checkbox"/> CZK 3,900
up to 3 kW – 1 socket	<input type="checkbox"/> CZK 4,200	<input type="checkbox"/> CZK 4,800
up to 5 kW/230 – 2 sockets 2 kW + 3 kW (10 A and 16 A)	<input type="checkbox"/> CZK 5,000	<input type="checkbox"/> CZK 5,500
up to 6 kW/230 – 2 sockets 3 kW + 3 kW (16 A and 16 A)	<input type="checkbox"/> CZK 5,900	<input type="checkbox"/> CZK 6,800

Power supply inlet of 400 V – 3L + N + PE (3 phases + neutral + grounding)

	indoor area	outdoor area
up to 9 kW – 32 A socket	<input type="checkbox"/> CZK 7,500	<input type="checkbox"/> CZK 7,900
up to 15 kW – 32 A socket	<input type="checkbox"/> CZK 9,800	<input type="checkbox"/> CZK 10,300
up to 21 kW – 32 A socket	<input type="checkbox"/> CZK 12,500	<input type="checkbox"/> CZK 12,900
up to 40 kW – 63 A socket	<input type="checkbox"/> CZK 23,000	<input type="checkbox"/> CZK 23,500

Circuit breaker type

B – standard C D

All connections are installed using a residual-current device

Other types of connection must be discussed beforehand with the technical department of ABF, a.s.

Night power supply

30% surcharge to the price of the ordered power supply

we hereby order the kW supply to run non-stop

Top inlet to the illumination ramp

or any vertical routing of the inlet to the stand from the hall roof structure
(Top inlet can only be ordered with the electrical connection line min. 2 kW)

CZK 800

Lending of a power switchboard

(same price for both indoor and outdoor areas)

Switch board for power supply 9-21 kW / 400V CZK 2,000

The „fridge“ power supply

the „fridge“ power supply (0,4 kW) can only be ordered for 2 kW

Examples of use: refrigerator, aquarium

indoor area CZK 800 outdoor area CZK 1,000

Order of connection to the Internet

Fixed cable connection (RJ45)

1x connection (the first one) CZK 2,500
Number of additional connections CZK 700
Static IP address CZK 1,000

Connection to the Wi-Fi wireless network

(not available in outdoor areas)

Number of connections CZK 900

Order of water supply and sewerage

(The same price for both indoor and outdoor areas)

Number of connections lines CZK 4,500

Order of swimming pool water filling (including drainage)

(The same price for both indoor and outdoor areas)

A one-off amount charged CZK 1,200
plus CZK 250 for each m³
Number of m³ CZK 250

Compressed air inlet

6 bar compressed air inlet to 1 exposition CZK 7,500
Number of Y-branches CZK 3,500
Assurance of constant pressure CZK 1,000
on an individual branch line
Consumption in liters

Order of cleaning services

(The same price for both indoor and outdoor areas)

Daily cleaning – number of m² CZK 50 per m²/
(Includes also overhaul cleaning) and event
Overhaul cleaning – number of m² CZK 20 per m²
(One-off cleaning after the end of the assembly)

All prices are given without VAT.

We hereby declare that we have made ourselves familiar with and accept without reservations the ABF, a.s. Business and Technical Terms and Conditions of the Participation of Exhibitors in the Trade Fair, which form an integral part of the Binding Application Documentation. We undertake to pay all of the advance invoices and the final invoice including VAT in due terms.

date, signature of exhibitor, stamp /representative of the exhibitor



Business Company: ABF, a.s.
Registered office: Beranových 667,
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Workplace, mailing address: Dělňnická 12, 170 00, Prague, Czech Republic
Company Registration No.: 63080575, Tax Id. No.: CZ63080575
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Technical Conditions of ABF, a.s. for the Participation of Exhibitors in the Trade Fair

REKLAMA POLYGRAF

PVA EXPO PRAGUE, May 29–31, 2018

3a

Article 1. – Technical services

On the Exhibitor's order it is possible to provide the inlet of power supply, water and sewerage, telephone, Internet, cleaning and possibly other services to all expositions in both indoor and outdoor areas. The inlets of the power supply, water and sewerage, Internet and telephone connections are brought from the floor conduits and channels, whose location will be marked on the raster with the location of the Exhibitor's exposition.

a) Order of power supply

For the stands which are not ordered from ABF, a.s. the Exhibitors are obliged (apart from the exceptions permitted by ABF, a.s.) to have their own switchboard - adapted to the 5-wire distribution system, or the voltage system TNS 3L + N + PE, 50 Hz. A single-phase connection of the exposition is carried out through a standard plug of 230V/16A - L + N + PE, three-phase consumers must be fitted with a recommended ball plug of 400V/32 A - 3L + N + PE. The connection of larger power inputs will be carried out upon an agreement with ABF, a.s. Electrical equipment of Exhibitors which is not fitted with separate operation N (neutral) and protecting PE (grounding) wires, or which is not fitted with a protecting wire, without its featuring double insulation, or the wires of which do not have appropriate cross section, will not be allowed for connection, for the reason of the protection of visitors from electric accidents and for fire safety reasons. If necessary, it is possible to order, before the assembly deadline, the services of an electrician at a price of CZK 450 per hour (every started hour of work is billed), which is to be paid in cash at the cash desk of the Trade Fair Administration. The price for the power supply inlet includes the inlet to the stand (230 V or 400 V) with a possibility of its use for the duration of assembly and dismantling (maximum consumption of 2 kW/230V for electrical tools). It also includes the lease of the appropriate part of the hall switchboard, consumption of electricity and electrical inspection in the course of the exhibition. The actual inlet the stand represents 1 to 2 sockets - 230V (without a distribution within the stand), or 1 socket of 400V, possibly a combination of 230 and 400 V.

The power input required by the Exhibitor to the stand must include the total of all the power inputs of electrical appliances in the exposition, i.e. illumination, cooker, coffee machine, tea kettle heating unit, through-flow water heater, computer, television set and video recorder, exhibits etc. For the purpose of a more exact order we provide the following examples: Illumination of a 9 m² stand about 0.5 kW, kitchen complete set about 3.5 kW, coffee machine (for drip coffee) about 0.8 - 1.2 kW, tea kettle heating unit about 2 kW, two hot-plate cooker about 2 kW. These power inputs are only for your orientation - it always depends on the particular electrical appliance which is connected.

The firm implementing the stand shall be liable for the inspection of the electrical installation. If the electrical installation does not meet the requirements, it will remain, to the Exhibitor's detriment, unconnected.

CAUTION! In the case you intend to use a refrigerator in your stand, we recommend you to order the refrigerator circuit separately, as it will not be turned off overnight. The price does not include the power input of electrical energy. This power input must be included in the electrical power input order.

b) Order of water and sewerage

The connection of the sink, i.e. of an ordinary battery to the closing valve and of an ordinary siphon outlet with a 5/4" hose is included in the price of the "water inlet and sewerage". The lease of the sink is not included in the price of water inlet and sewerage. If you want to make a wider use of the plumber's service exceeding the connection of the sink, you will be charged CZK 450 per hour (every started hour of work is billed). The settlement of this service is payable in cash at the cash desk of the Trade Fair Administration.

c) Daily cleaning includes vacuum cleaning of the Exhibitor's stand carpet - emptying of the waste basket every day, after the end of the Exhibition business day, i.e. in evening hours, or on the basis of the special requirements of the Exhibitor in morning hours before the opening of the Trade Fair. Any additional requirements beyond the above mentioned framework will be charged separately to the Exhibitor.

d) Overhaul cleaning - cleaning of the exposition after the end of the assembly before the beginning of the Trade Fair. This includes removal of the cover foil from the carpet, vacuum cleaning, emptying of the waste basket every day, dust removal from the shelves.

e) Other services

ABF, a.s. will provide, free of charge, working illumination, fire brigade and health service, Trade Fair protocol, and for consideration it will ensure ordinary cleaning of expositions, florist's service, dispatching and customs services, insurance service, postal service, telephone and fax centre, hostesses and interpreters, promotional and photograph services, graphic design and production, arrangements services, accommodation and catering services.

ABF, a.s. will send the Order Catalogue of Services, Organisational Instructions and the exhibition raster system to the Exhibitors sufficiently in advance of the Trade Fair commencement.

f) Connection to the Internet

Two types of connection are possible at the Exhibition Centre - fixed cable connection by means of a cable and a Wi-Fi wireless network (not available on the outdoor areas).

The fixed cable connection by means of a cable is implemented through a connection line to the local network "ETHERNET 10/100/1000 Mbit/s". The device to be connected must be equipped with the ETHERNET 10/100/1000 Mbit/s network card with a possibility of the RJ-45 connector connection. The maximum baud rate of the connection is 3 Mbit/s. For a stable and permanent connection we do recommend you to use this type of connection.

The connection to the wireless network (Wi-Fi) can be used if the Exhibitors do not require a high quality and stability of the connection. The quality is affected by the number of simultaneously connected clients, in the case of an unauthorised use of the transmitting Wi-Fi equipment by an Exhibitor the line may be subject to interference and the connection quality may decrease. The maximum baud rate of the connection is 1 Mbit/s. The device to be connected must be equipped with the Wi-Fi network card.

For the connection into the network (for both types of connection) it is necessary to set the acquisition of an IP address from the DHCP server. In order to get connected to the network it is necessary to enter the username and password in the Internet browser, it will be handed over to the Exhibitor at the technical assistance session during the Exhibitor's registration. In order to connect the equipment which does not make it possible to enter the username and password (payment terminals, routers, etc.) it is necessary to order a Static IP address service on an additional basis.

For both the types of connection, the basic price of the connection includes a simultaneous connection of one device.

After logging off it is possible to use the same username and password on another device. An Exhibitor who has ordered a connection (of either type) can make an additional order of an advantaged connection of another device.

The Internet connection is active not later than at 18:00 hours on the day preceding the first day of the event. During the opening hours, SLA shall be 98%. In the case that this SLA is not ensured by ABF, a.s., the Exhibitors are entitled to receive a proportional reduction of fee for the Internet connection. ABF, a.s. shall not be responsible for damage or other harm incurred by the Exhibitors due to the fact that the service required was not provided in a full extent.

Any requirements for a higher baud rate must be negotiated by the Exhibitor with ABF, a.s.

The Exhibitor is responsible for protection of the connected equipment from viruses, spyware, adware and other malicious programs. In the case that any of the above mentioned malicious programs is identified on the Exhibitor's equipment connected, ABF, a.s. is authorised to disconnect the connection line without any compensation until the malicious programs are removed by the Exhibitor. In order to eliminate interference of the Wi-Fi network in the Exhibition Centre area it is forbidden to use one's own Wi-Fi transmitters. In the case of a requirement for a necessary operation of such equipment during the exhibition event it is necessary to make a consultation and obtain an agreement of the ABF, a.s. technician. It is not allowed to activate the DHCP server service on the equipment connected.

Article 2. – Stand construction

1. ABF, a.s. will ensure the construction of the stand in both indoor and outdoor areas on the basis of the receiving of an order. There are type stands in the OCTANORM system available for the indoor area, with dimensions according to the Type Stand Order. ATTENTION! Consumption of power supply for the type stands must be ordered separately. It is possible to order the additional furnishing with movable items of the type stands.
2. Furthermore ABF, a.s. offers the construction of individually designed stands (lease) for the indoor area according to special requirements of the Exhibitor, including their furnishing with movable items (lease).
3. In the case that the construction is implemented through ABF, a.s., it is possible to ask for a free-of-charge 3D visualisation. Nevertheless, if the visualisation is processed and the construction is not implemented through ABF, a.s., the organiser will charge an amount of CZK 3,500 without VAT for the design creation.
4. The preassembled stands („Montistand“) are available for the outdoor area with dimensions according to the order. It is possible to order additional furnishing with movable items of these preassembled stands.

Article 3. – Technical and operating preconditions

1. The architectural realisation and the operation of the exposition or billboard must not disturb or limit other expositions. The firm whose walls (side as well as the rear) exceed the height of 250 cm and neighbour on the rear or side wall of the surrounding stands is obliged to design this height above 250 cm in a neutral way from the construction and graphic points of view. The use of these raised walls for one's own advertising purposes is inadmissible and if used this way - the firm will be forced to remove the advertising and to design the walls on a graphically neutral way at its own expense. Billboards exceeding the height of 250 cm have to be placed at a distance of at least 1.5 m from neighbouring stands.
2. The outline of the exhibition stands must not exceed the outline of the exhibition area leased by the Exhibitor, which applies also to the space above the ceiling structure of the stand as well. Possible overhang of the collar or eye-catcher of the stand to the path is allowed on the basis of the prior approval given by ABF, a.s., if the minimum height of the bottom edge is 3 m, and it will be subject to the payment of CZK 1,000 for each m² of its projection into the ground plan (including a fractional part of m²).
3. Except for handling trucks, the entry into the exhibition areas is prohibited for any means of transport and cars of the Exhibitors. If the floor of the hall is damaged, the Exhibitor is obliged to reimburse the damages to the full amount. Motor vehicles as exhibits can be put on display under the condition that their tank does not contain any fuel and is disconnected from the battery.
4. Smoking and naked flame handling are strictly prohibited in the entire indoor exhibition areas, any breach of this ban will result in the charging of a contractual fine amounting to CZK 5,000, payable immediately in cash.
5. No electrical appliances may be left in operation without any supervision. When leaving the place, the appliances must be disconnected from the mains.
6. It is not allowed to hang any eye-catchers and flags of the Exhibitors, on the structure of the halls with the exception of the cases pre-discussed with ABF, a.s. and subject to a fee.
7. During the assembly in the indoor exhibition premises it is forbidden to cut and grind any building elements, which causes excessive pollution and dust formation (plasterboard, tile materials, fibreboard and other similar materials).
8. The stand must not touch the structure, walls and roof of the exhibition halls with any of its parts. The distance between the highest point of the stand and the hall roof must be at least 70 cm.
9. For the laying of carpets into expositions in the halls it is necessary to adhere to the following procedure: First glue a masking - paper tape onto the concrete floor, and then an arbitrary two-sided carpet tape. It is possible to buy the masking tape directly in the Exhibition Centre.
10. It is forbidden to discharge the remains of paints and other toxic substances which could pollute or otherwise endanger the environment into the sewerage, sinks and basins. The Exhibitors (or the firms authorised by the Exhibitors) are obliged to take these substances away and ensure their disposal at their own expense.
11. Storage of any materials in technical corridors (in particular behind the rear wall of the stand) is unacceptable for fire, safety and operational reasons. The storage of the packages, including their removal and return delivery to the stand can be ordered from the contractual forwarding service of ABF, a.s.
12. The exhibits which are to be presented in the operation can only be serviced by the persons authorised thereto. The exhibits to be presented must be secured by the Exhibitor in such a way that no third party could handle them wilfully.
13. Except for the prescribed business hours of the Trade Fairs and permitted time interval for the supplying of the stands it is forbidden to stay in the exhibition areas. Please, respect for this reason the instructions of the Security Service and of the ABF, a.s. staff.
14. If the final deadline for the clearing of the exhibition area fails to be observed, a contractual penalty amounting to CZK 50 per m² and hour of the non-cleared area will be charged. In the necessary case, the exposition will be cleared by ABF, a.s. at the expense of the Exhibitor. The risks associated with the clearing shall be borne by the Exhibitor.
15. The Exhibitors are obliged to hand over, by the deadline for disassembly works, the leased exhibition area completely empty, clean and in the condition in which it was taken over, i.e. also the floor covering (carpets, PVC) must be removed as well as the sticking carpet tapes, such a removal being carried out at the expense of the Exhibitors, and the Exhibitors are also obliged to return all movable assets which they have taken into lease from ABF, a.s., in an undamaged condition. Should the exhibition area or leased areas be damaged and/or contaminated, the Exhibitors will be obliged to reimburse the damages in full. In the case of damage to the panels of the OCTANORM system, the Exhibitor will be charged, on the basis of photo-documentation, an amount of CZK 600 for each panel damaged. The Exhibitor will not be entitled to the handover of the panels damaged.
16. Any changes relating to the Order of Technical Services, construction and equipment of stands required by the Exhibitor additionally after the term of commencement of the assembly will be accommodated only after the timely ordered work and services towards the other Exhibitors. These additional orders of work and services can be charged by ABF, a.s. with a surcharge amounting to as much as 100% of the price calculated. The payment shall be made by the Exhibitor in cash on site.

Article 4. – Submission of details for the installation of technical connections and stands

1. The Exhibitors who order the erection of the stand from ABF, a.s. will send their orders by the closing date stated in the Application Form documentation.
 2. The Exhibitors who ensure the erection of the stand on their own or through an advertising or realisation firm will send to ABF, not later than 30 days before the Trade Fair commencement, the binding design of the stand for approval (in the front view and ground plan) where all possible dominant heights and eye-catchers, including the stand orientation within the framework of the ordered area will be drawn by means of the location dimensioning of the inlets of power supply, water and sewerage. In the case that the Exhibitors fail to send appropriate backgrounds within the requested deadlines to ABF, a.s., they will expose themselves to the danger of possible difficulties during the implementation of the stands and possibly to additional financial costs connected with the relocation of power supply, water, sewerage or other services.
 3. The Exhibitors are fully responsible for the activity in the exhibition premises of the advertising or realisation firm authorised by them.
- The present Technical Conditions form an integral part of the Binding Order of Technical Services.



Business Company: ABF, a.s.
Registered office: Beranových 667,
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Order of Type Stands

REKLAMA POLYGRAF

PVA EXPO PRAGUE, May 29–31, 2018

Closing deadline for orders is March 30, 2018

4

Exhibitor (Company name): _____

Indoor area

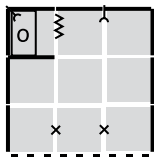
We order the implementation of the type stand for the indoor area: (please check if applicable)

The price of the stand includes:

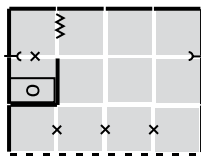
- External walls and partition walls of storage areas made of white panels (Octanorm 100 x 250 cm), • ceiling raster system, • collar for the exposition identification – height of 30 cm, • 2–7 point lighting fittings according to the stand size + 2 power sockets for 230 V (without power supply) • carpet – grey,
- storage - background according to the stand size stand of 9 m² storage area of 1 x 1 m (shelf, lockable door), stand up to 16 m² storage area of 1 x 2 m (shelf, lockable door, 1 ceiling lighting fitting), stand up to 18 m² storage area of 2 x 2 m (shelf, lockable door, 1 ceiling lighting fitting)

The price of the stand does not include the power supply inlet – we recommend ordering (Order of Technical Services - Page 3)

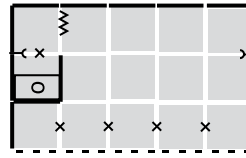
In case that the inlet is not ordered, the point lighting fittings and power sockets will not be installed.



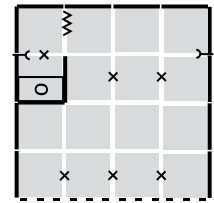
type 9 3 x 3 m
price: CZK 7,500



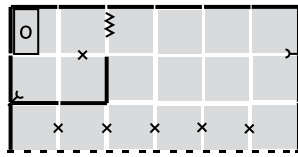
type 12 4 x 3 m
price: CZK 10,000



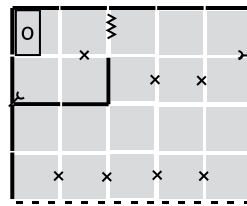
type 15 5 x 3 m
price: CZK 12,000



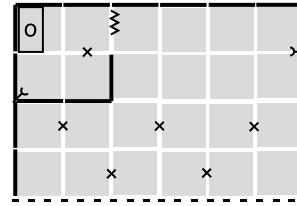
type 16 4 x 4 m
price: CZK 13,000



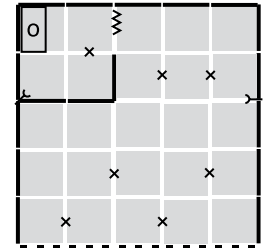
type 18 6 x 3 m
price: CZK 15,200



type 20 5 x 4 m
price: CZK 16,400



type 24 6 x 4 m
price: CZK 20,200



type 25 5 x 5 m
price: CZK 20,600

point light shelf rack folding doors socket - - - - - collar

Outdoor area

We order the implementation of the type stand for the outdoor area:

(please check if applicable)

The price of the stand includes:

- raised floor 12 cm + carpet – grey, • external walls (or glass wall) and doors, • roof including the ceiling structure,
- ceiling raster system including the ceiling fillings, • ceiling lights and 1 socket (without any power supply inlet)

We recommend ordering power input of electrical energy (Order of Technical Services - Page 3)

Attention – overall dimensions of the stand including the roof must not be larger than the ordered area.

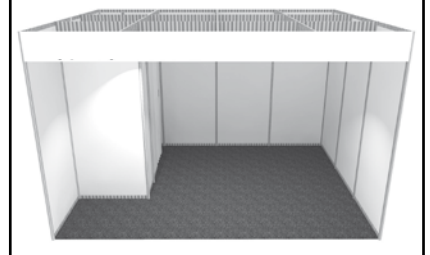
3 x 3 m (dimensions of the roof 4 x 4 m)
price: CZK 22,000

4 x 4 m (dimensions of the roof 5 x 5 m)
price: CZK 40,000

Enlarged – ordered dimensions (without roof overhang) _____ m x _____ m
price: CZK 2,500 for each m²

Enlargement of the stand is possible only in 3 x 3 m or 4 x 4 m modules (without roof overhang).

Visualization of 12 sqm stand construction for indoor area.



The basic construction equipment of the type stands cannot be changed or complemented, it is however possible to order furniture and other equipment - see the Order form on page 5.

Forms that can be completed on a PC can be downloaded from www.reklama-fair.cz/en/forexhibitors/

All prices are given without VAT.

date, signature of exhibitor, stamp /representative of the exhibitor



Business Company: ABF, a.s.
Registered office: Beranových 667,
199 00, Prague, Czech Republic

Workplace, mailing address: Dělnická 12, 170 00, Prague, Czech Republic
Company Registration No.: 63080575, Tax Id. No.: CZ63080575
Registered by Municipal Court in Prague, Section B, File no. 3309
Bank Details: Expobank CZ a.s., Account No. 5085320021/4000
IBAN: CZ724000000005085320021, SWIFT: EXPNCZPP
Tel.: +420 225 291 235
Internet: www.reklama-fair.cz, www.pvaexpo.cz

Order of Individually Designed Stands for Indoor Area

REKLAMA POLYGRAF

PVA EXPO PRAGUE, May 29–31, 2018

Closing deadline for orders is March 30, 2018

Exhibitor (Company name): _____

4a

We bindingly order the construction of the individually designed stand, dimensions _____ m x _____ m

- Only external walls – Octanorm System – CZK 600 / linear metre**
The construction includes only external walls, laterals, without wall-to-wall ceiling raster system of the construction
- Atypical individual stand – Octanorm System – CZK 800 / m²**
The construction includes external walls, ceiling raster system, collar of height of 30 cm on the front side

Sketch of the ground plan of your stand

Mark your idea of the ground plan of your stand in this raster. Use the graphic symbols provided herein for the scheme of every single building and equipment component.

1m

- wall panel
- wall glass
- collar height = 30 cm
- folding doors
- rack shelf
- raising counter
- counter display case
- display case, incl. illumination
- kitchen sink
- table
- round table
- chair
- water inlet and sink connection
- point light
- socket 230 V / 400 V
- socket 230 V (night)
- refrigerator

We order the following additional elements of the modular system above the framework of the basic construction:

Item	CZK/unit, VAT exclusive	Number
carpet – grey (CZK/1 m ²)	170	
carpet of any other colour (CZK/m ²), please state the colour:	200	
wall glass 100 x 250 cm	430	
lockable folding door (1 m)	1,000	
white lower ceiling (CZK/m ²)	170	
textile lower ceiling (CZK/m ²)	70	
grid-type lower ceiling (CZK/m ²)	250	
self-standing panel 100 x 250 cm (with a support and a collar)	1,150	

For the Order of furniture and other equipment see page 5.

All prices are given without VAT.

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Order of Furniture and Graphic Works

REKLAMA POLYGRAF



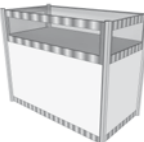







PVA EXPO PRAGUE, May 29–31, 2018

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5

Exhibitor (Company name): _____

The stand equipment can be ordered only with implementation of the stand. Enter the number of ordered units in the appropriate boxes.

Raising counter with one shelf	Table, chair
 <p>height 80 cm / height 110 cm</p> <p>50 x 50 cm <input type="checkbox"/> <input type="checkbox"/> CZK 450</p> <p>100 x 50 cm <input type="checkbox"/> <input type="checkbox"/> CZK 490</p> <p>100 x 100 cm <input type="checkbox"/> <input type="checkbox"/> CZK 550</p>	 <p>square 70 x 70 cm, height 75 cm <input type="checkbox"/> CZK 300</p> <p>square 70 x 120 cm, height 75 cm <input type="checkbox"/> CZK 300</p> <p>round – Ø 60 cm, height 75 cm <input type="checkbox"/> CZK 300</p> <p>round – Ø 80 cm, height 75 cm <input type="checkbox"/> CZK 300</p> <p>bar type – Ø 60 cm, height 110 cm <input type="checkbox"/> CZK 300</p> <p>chair metal, upholstered <input type="checkbox"/> CZK 200</p> <p>bar chair <input type="checkbox"/> CZK 250</p>
Counter display case – with one shelf	Additional technical equipment
 <p>50 x 50 x height 80 cm <input type="checkbox"/> CZK 800</p> <p>100 x 50 x height 80 cm <input type="checkbox"/> CZK 950</p>	 <p>point lighting fitting 60 W <input type="checkbox"/> CZK 150</p> <p>halogen spot light 150 W <input type="checkbox"/> CZK 400</p> <p>halogen spot light on the hanging arm 150 W <input type="checkbox"/> CZK 400</p> <p>triple socket <input type="checkbox"/> CZK 70</p>
Glazed display box – 2 glass shelves	Other equipment
 <p>50 x 50 x height 250 cm <input type="checkbox"/> CZK 1,100</p> <p>100 x 50 x height 250 cm <input type="checkbox"/> CZK 1,350</p> <p>100 x 100 x height 250 cm <input type="checkbox"/> CZK 1,600</p> <p>additional glass shelf <input type="checkbox"/> CZK 100</p>	 <p>hanger – self-standing type <input type="checkbox"/> CZK 170</p> <p>hanger – wall-mounted type <input type="checkbox"/> CZK 170</p> <p>waste basket <input type="checkbox"/> CZK 50</p>
Three-shelf rack – installed into the stand wall	Kitchen equipment
 <p>100 x 50 x height 250 cm <input type="checkbox"/> CZK 590</p>	 <p>kitchen box with a sink and a water heater <input type="checkbox"/> CZK 1,400</p> <p>refrigerator 70 l <input type="checkbox"/> CZK 950 (not including night power supply)</p> <p>coffee machine (power input 1.5 kW) <input type="checkbox"/> CZK 200</p> <p>fast water heating unit (power input 2 kW) <input type="checkbox"/> CZK 200</p> <p>cooker (power input 2 kW) <input type="checkbox"/> CZK 150</p> <p>The gastronomic set includes the following items for the number of persons specified: cup, saucer, teaspoon, glass for soft drink, wine, beer</p> <p>for 4 persons <input type="checkbox"/> CZK 390</p> <p>for 6 persons <input type="checkbox"/> CZK 650</p> <p>for 10 persons <input type="checkbox"/> CZK 1,000</p>
Lockable cabinet	
 <p>80 x 40 x height 80 cm <input type="checkbox"/> CZK 450</p>	
Shelf, brochure holder	
 <p>wire, wall-mounted brochure holder <input type="checkbox"/> CZK 200</p> <p>wire brochure holder („A” shape) <input type="checkbox"/> CZK 250</p> <p>wall-mounted shelf 100 x 30 cm – horizontal <input type="checkbox"/> CZK 170</p> <p>wall-mounted shelf 100 x 30 cm – tilted <input type="checkbox"/> CZK 220</p>	

The images are illustrative only.

Order of graphic works

Company name on the collar - colour: _____ Company logo on the collar – number of logos

In case of your interest in graphic works on perimeter walls of the stand please contact us. Send the specifications and background documentation to: votavova@abf.cz.
The price of the graphic works will be calculated on the basis of the extent of the graphic works.

All prices are given without VAT.

date, signature of exhibitor, stamp /representative of the exhibitor



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Confirmation of Implementation of the Exposition

REKLAMA POLYGRAF

PVA EXPO PRAGUE, May 29–31, 2018

Closing deadline for orders is March 30, 2018

Exhibitor (Company name): _____

5a

Exhibitor's confirmation:

We hereby confirm that the construction of our exposition will be implemented by:

Company name _____ Reg. No. _____

Registered office* - street _____ Tax ID. No. _____

Town _____ Postal Code _____ Country _____

Internet _____

Person responsible for the exposition implementation _____ Position _____

Tel./mobile _____ E-mail _____

We hereby authorise the above mentioned firm also for negotiations in the matter of the exposition construction and the layout of technical connections. At the same time we attach for approval the stand design (in the front view and ground plan) with the marking and positioning of the inlets of power supply, water and sewerage, of any dominant heights and eye-catchers, surface reinforcement, including the stand orientation within the framework of the ordered area.

Maximum height of the exposition, including dominants: _____ m

We furthermore confirm that the above mentioned firm

- Has made itself familiar with acknowledges the Business and Technical Terms and Conditions for the Participation of Exhibitors in the Trade Fair.
- Is a holder of authorisation to carry out specialised work
- Assumes all responsibility for implementation of the exposition
- Confirms that all the materials used for the exposition construction feature a reduced flammability degree within the meaning of applicable standards and regulations, and that especially textiles have received fire-proofing treatment (impregnation).

* For natural persons (individuals) please state the place of business.